friendlyway®

friendlyway Cloud Platform

Your all-in-one dashboard for all digital service tasks



Design

- Contents
- Layouts
- Screen flows

Administration

- User
- Roles
- Rights

Control

- Devices
- Playout
- Planing

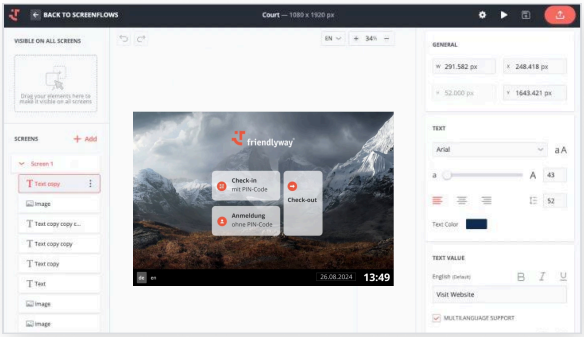
Monitoring

- Reports
- Analytics
- Notifications

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Your smart Control Center

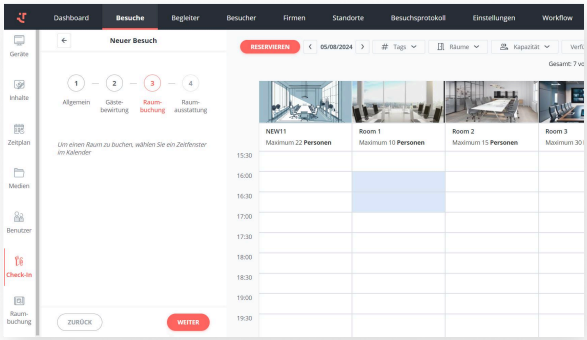
The friendlyway cloud platform makes it easy for your team to hit the ground running and confidently manage all tasks relating to digital services.



- Use our templates or design your own individual screen layouts, media loops, interactive service and information screen flows or multilingual offers.

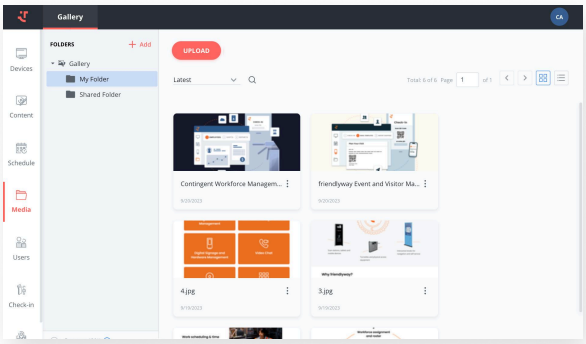
  Change and update content quickly and easily using drag & drop.

  Without any programming knowledge.



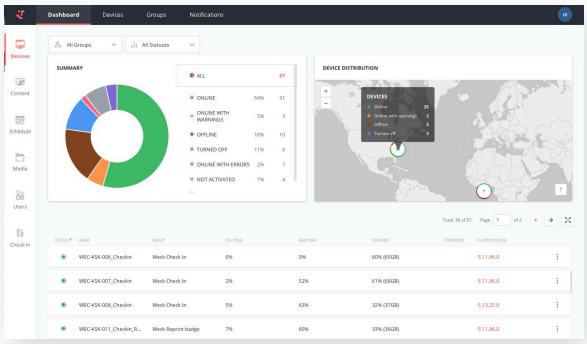
- Schedule playbacks, use dynamic content variables to adapt your content depending on location, time or, for example, the weather.

  Centrally control hundreds of devices at different locations, either individually or organized in groups.



- Manage users, configure roles, assign rights and maintain an overview at all times.

  The intelligent user management of the friendlyway Cloud platform offers you helpful standards and the option of individual definition.



- Benefit from our intelligent monitoring and analysis tools.

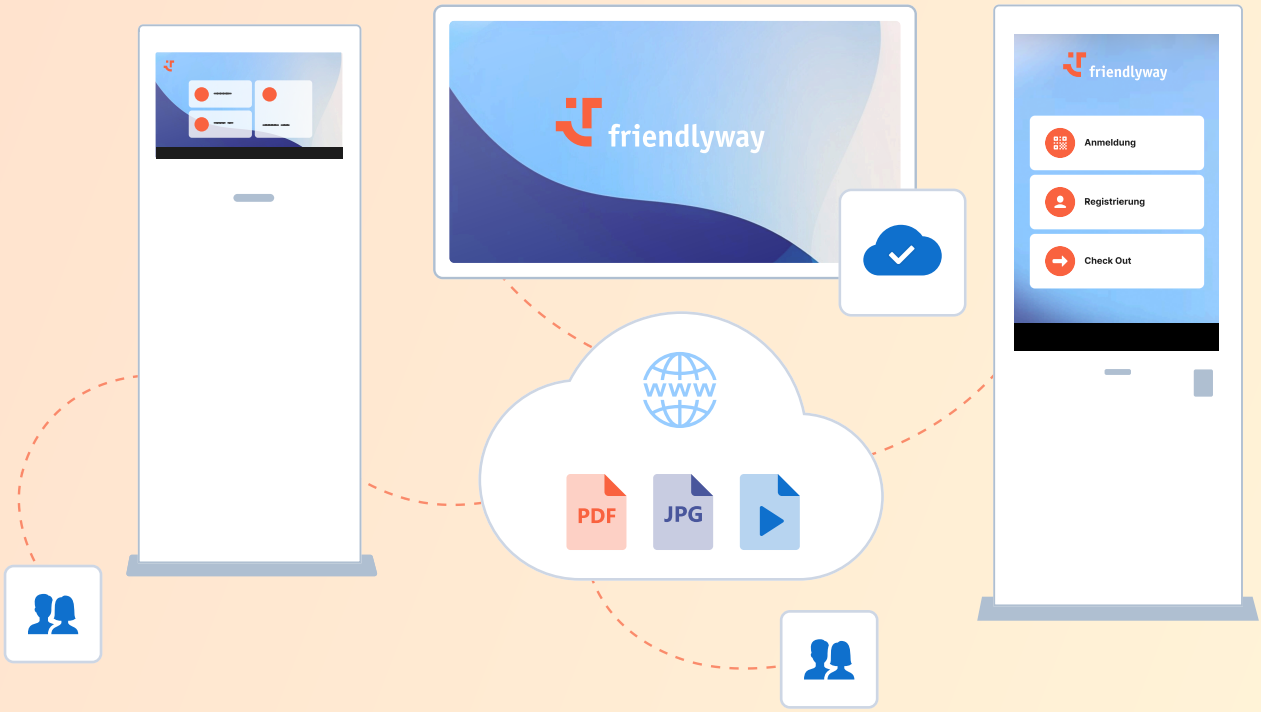
  They show you in detail which content was played out when and where and give you valuable insights into user behavior.

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friendlyway Platform & Player

Your power components for stable and trouble-free operation



All the advantages on your side

friendlyway cloud platform

is deployed on-premises or in the cloud

- Content creation and storage
- Remote control of players
- User management
- Provision of reports/analyses
- Control of hardware components

friendlyway player

is installed on all playout devices

- Smart synchronization of the content
- Offline playback according to schedule/rules
- Application of local or temporary content variables
- Telemetry and log collection/upload

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Facts & Features

Software requirements	Browser: Chrome, Firefox, Safari. Available as a cloud application or in your own data center (on-prem)
Supported hardware	Kiosks, displays, tablets, video walls
Resolution	HD, Full HD, 4K, user-defined resolution
Operating system displays/kiosks	Windows 11
Supported formats	Images (JPEG, TIFF, GIF, PNG, SVG), videos (mp4, webm, etc.), PDF, Power Point presentations, websites, HTML, interactive projects that combine different formats
Additional peripheral modules	Touch screen, camera, proximity sensor, barcode / QR code scanner, RFID scanner, printer, audio, document scanner, biometric sensors, payment modules

About friendlyway

friendlyway is an innovative expert and full-service provider for all digital touchpoints. We offer software, hardware and services for promotion, information, interaction and digital self-services.

Since 1998, friendlyway has been supporting customers **in over 70 countries** with **more than 25,000** devices.

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