

friendlyway doorsign solution



Door signage at the market place

During the last years display technologies have established in different market segments as a dynamic and effective way to communicate with visitors and customers. Displays have received the state-of-the-art status, because the visitors are recognizing the companies who use displays as modern and innovative.

On the other hand, companies hosting multiple meeting rooms must update room booking information helping visitors to find their way between different facilities.

friendlyway doorsign solution not only enables usage of display technologies for door signage on perfectly designed display systems, but also allows usage of display space for advertising products and services and representing corporate information.

For the corporations, organizations, and hotels having multiple meeting rooms, who want to keep the door sign information actual without additional effort and display advertising information to the visitors, the friendlyway door sign solution provides a state-of-the-art turnkey display system, which dramatically reduces effort required to actualize the door signs and increases the image of an organization as modern and innovative. Unlike other systems, the solution is based on market proven display systems and standard software offered from one source and already includes the interfaces to the leading room booking systems.

Advantages

- The solution increases the visitor satisfaction by providing room booking information with way-finding elements to the audience already in the organization lobby, on the floor, and directly at the door.
- The solution dramatically reduces effort required for creation and deployment of the door signs.
- The solution strengthens the image of the organization as modern and innovative by taking advantage of state-of-the-art display systems, software technologies, and modern content concepts.

Benefits

Customers' data and in-house processes remain unchanged, since the solution is able to export the data from a variety of existing room management systems like Micros Fidelio Opera, Microsoft Exchange, and Lotus Domino and automatically produce the display output.

Investment in the solution will become more effective owing to combination of door sign information with advertising and corporate content in different media formats.

Reduced effort for the implementation and installation by usage of standard systems and software proven by multiple projects.

Increased customer satisfaction through easy customization using built-in template engine.

Owing to the designer door sign displays and pivot screen displays, the solution fits perfectly in any modern interior.

Why friendlyway doorsign solution?

All from one source – display systems, software, and service will be offered by friendlyway AG. The solution already has all components integrated and does not require additional software or hardware.

Market proven designer displays – the solution is based on market proven high quality designer displays installed more than 25.000 times worldwide by Fortune 500 and medium size companies.

Connectors to Microsoft Exchange, Micros Fidelio Opera, and Lotus Domino – unlike other systems, the door sign software already has the interfaces for the leading room management solutions.

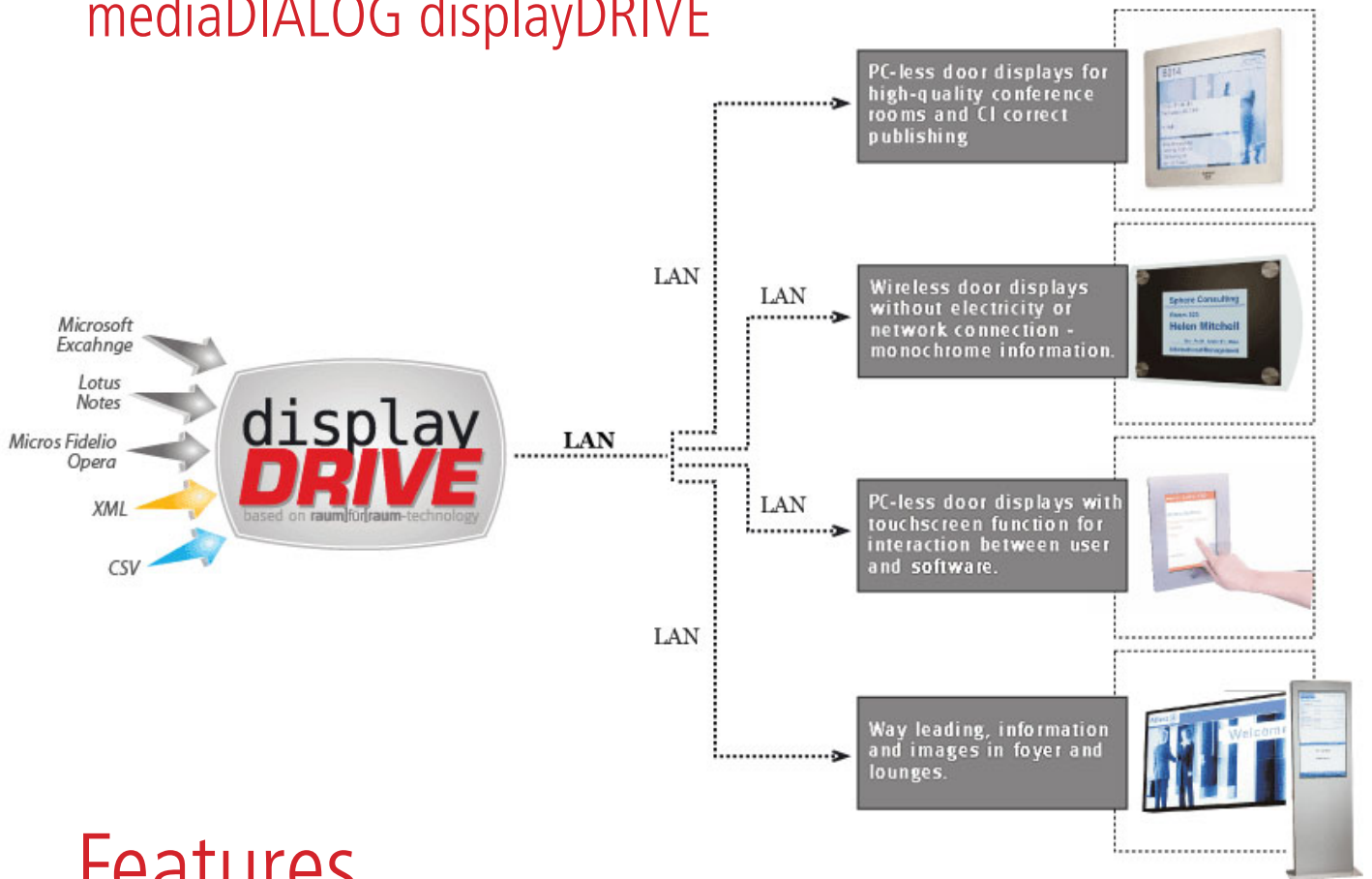
Intelligent integration with digital signage system – the door sign system is integrated with friendlyway digital signage software and allows usage of display space for advertising and corporate information.

A highly reliable premium segment product – the solution is combined of standard products having strong quality assurance and proven by multiple projects in the premium market segment.

Template and door sign design, integration, and system configuration services – friendlyway AG and partner network are offering the service of door sign design, template creation, and integration of the solution with customer existing room management software.



Door signage software: mediaDIALOG displayDRIVE



Features

Input formats: displayDRIVE can import data from Microsoft Exchange, Lotus Notes, Micros Fidelio, XML data, and Excel files (CSV).

Templates: users can define the display output using the background pictures and placing the data fields over the background picture in different fonts.

Types of displays: displayDRIVE supports a variety of passive and active screens at different price and capability levels.

Easy installation: displayDRIVE will be delivered as VMWare image, which can be run using free VMWare player. Installation at the enterprise environment is also possible.

Automatic updates: a built-in scheduler automatically imports the data and refreshes the output screens.

Booking data representations: the room booking can be displayed on a room display, node display with destination arrows, or overview display showing information about all events at the building.

Integration with full featured digital signage: displayDRIVE is fully integrated with friendlyway composer 9. The system can display the room booking information at the displays segments or display other digital signage content in case no room reservations were done.

Media management software: friendlyway composer 9

Supports following media formats: pictures, videos (WMV, MPEG1, MPEG2, DIVX, MPEG4, HD, Streaming), Microsoft PowerPoint, Adobe Flash, Adobe PDF, RSS and Text, Web, TV (Analog, DVB-S/C/T).

Intuitive user Interface: significantly reduces the learning curve owing to Microsoft guidelines.

Scheduler: content sequences can be assigned to certain day times or special events via calendar similar to Microsoft Outlook.

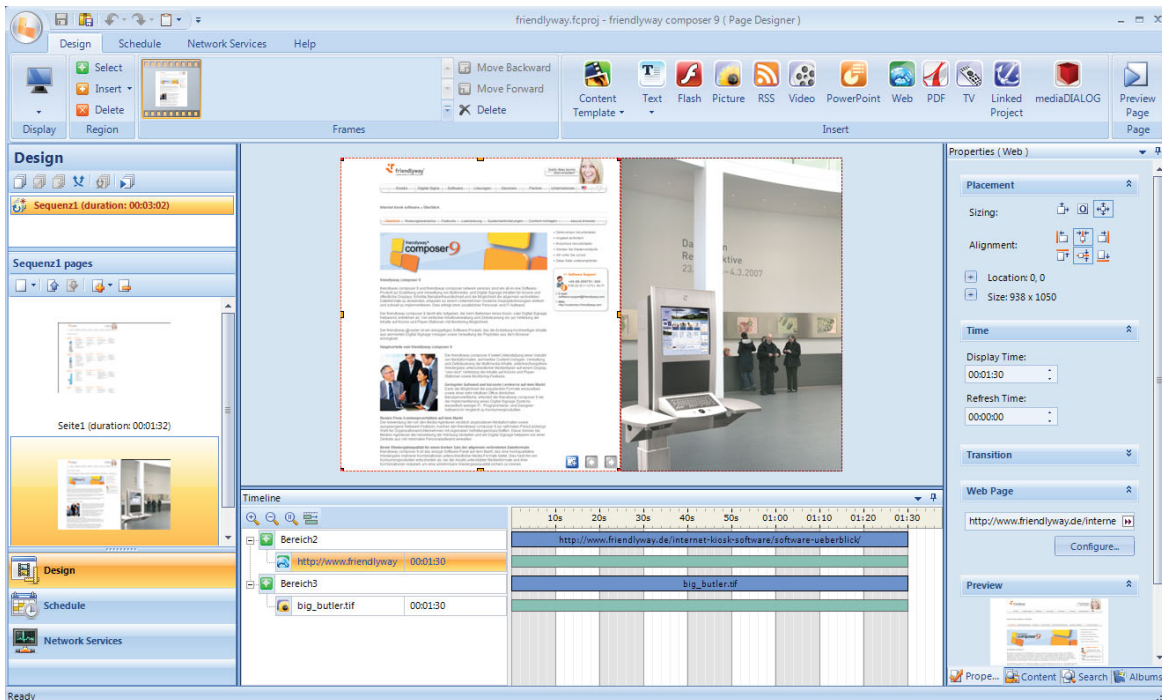
Performance: a special technology manages seamless playback of media objects without visual defects and loading effects.

24x7 playback: the player software allows 24x7 playback.

Player monitoring: kiosk and player stations are monitored around the clock. In case of failure, the playback starts immediately again. The information about the actual failures is sent to the service person via e-mail or SMS.

Visual control of displays: screenshots from displays are sent live to the server and are available for visual control.

Intelligent distribution of content: media projects are transferred incrementally with a reference to the download and validity time directly to kiosks or player stations.



Hardware

Door signage display: a-sign 10

friendlyway a-sign is a cost-effective, but at the same time modern and elegant display, which doesn't need any PC owing to the RISK processor technology.

The display is primarily designed for the use in retail and door signage display systems and is available in both flush and surface mount housings. The display can be connected to the server via LAN, WLAN, or 3G network and can play most of composer formats.

The display has a steel housing available in RAL colors with glass or aluminium front. Additionally, shelf display support brackets and wall mount brackets are available.

System configuration

- a-sign 10 steel housing in RAL colors;
- 10-inch screen; 1024x600 pixels;
- wireless LAN, LAN or 3G connection;
- cost-effective RISK processor technology plays most of composer projects.



Door signage display with optional touch screen: d-sign 12

The friendlyway d-sign series combines powerful multimedia computers with modern and elegant displays in one device.

As a compact representative of the product line, friendlyway d-sign 12 is suitable first of all for digital room signage. The small screen therefore can be optimally integrated into any trade fair construction: since the info terminal is provided with a fanless embedded PC, it can be flush mounted without any problem. Further advantage for trade fairs and information events: the terminal has a touch screen option.

Connecting friendlyway d-sign 12 to your existing network is extremely simple and quick. You have an option of choosing between glass, brass, copper, stainless steel, chrome, or wooden frame.

System configuration

- d-sign housing: aluminium front, powder-coated metal housing;
- touch: resistive 4-wire;
- 12-inch LCD screen; 800x600 pixels;
- wireless LAN;
- PC System Intel Atom Prozessor 1,6 Ghz, 1 GB RAM, 160 GB HDD.



Hardware

Node or overview displays: welcome 32/40/52

The most elegant way to welcome your guests. With the friendlyway welcome you will enthruse all those visitors who emphasize on an easy to use and extremely stylish visitor information and registration system.

This digital sign will charm any guest with its bright and upright 32, 40 or 52 inch display even over long distances. The portrait format makes the system particularly suitable for split screens. On-screen presentations can be triggered and shut down via a proximity sensor. Inside the welcome, there is a powerful PC computer that ensures the flawless presentation of your content.

System configuration

- welcome 32/40/52 housing stand system made of stainless steel;
- 32 or 40/52 inch full HD LCD screen; 16:9 portrait format;
- Wireless LAN;
- PC System Intel Core 2 Duo, 2 x 3,0 GHz, 2 GB RAM, 80 GB HDD.



Hardware

Overview displays: impress 40/52

The stand system friendlyway impress 40/52 can be used for presentation of different events.

The largest component of friendlyway products impresses the clients and hotel guests by a giant 40/52 inch upright display. The list of events appears in high definition on a multimedia billboard in a very elegant design.

The especially light and high-contrast displays achieve a very high long-distance effect. In addition, the system catches the eye with a noble aluminium anodized surface and an elegant sideline. High stability is guaranteed everywhere. The information terminals are provided with high performance PC technology and wireless LAN.

System configuration

- impress 40/52 housing stand system made of anodized aluminium;
- 40 inch or 52 inch full HD LCD screen; 16:9 portrait format;
- Wireless LAN;
- PC system Intel Core 2 Duo, 2 x 3,0 GHz, 2 GB RAM, 80 GB HDD.



About friendlyway

friendlyway AG is for 11 years successful in the Digital Signage and Kiosk/Point-of-Sales products markets and has a great experience in the design and development of systems, software, and solutions. The company is manufacturing and offering high quality display and kiosk systems, digital signage software, and full-featured display and kiosks solutions and is leading in the premium market segment.

The list of references includes the companies from TOP 500 to small and medium size ones. friendlyway AG has more than 25.000 installations worldwide in over 70 countries and maintains a professional network of certified Value Added Reseller and Solution Partners around the world.